

Stylish Mom: The Mobilizer by Anthea Lontos



PHOTOGRAPH BY MEGGIE JONES. BRIGHT PINK REPRODUCTION CORPORATION

Wilma Ann Anderson

Cofounder, MahoganyBaby.com; singer/songwriter; age 33

Children: Dawson, 6; Eden Ann, 4; Giovanna, 2; Cheyne Ali, 1

She needs to be mobile. Her look? Lots of stretch and a little edge.

Personal Style

Separate roles. Wilma Ann's style is all about clean-cut classic shapes that interchange and layer easily, without reducing her ability to get around. She likes to dress in stretchy "second-skin" tops; A-line, slightly flared or kick-slit skirts; and pants with high waists—"though I love my hip-huggers, too."

Simple rules. Extra adornment, frills or trim will never sync with Wilma Ann's life—or her style. "If anything is too fussy or detailed, it just limits how much I can wear it, or pair it."

Fit to go. At six feet tall, finding clothes that fit well is as challenging as it is essential. "I need my clothes to move with my body, not alongside it. Stretch is key, but too much fabric just slows me down."

Can't Live Without...

Wedge heels. "I do so much walking I couldn't live without them—on shoes or on my boots! I have two pairs of Aerosoles wedge boots. Yes, I know that I'm tall, but I just feel better walking around in my heels."

New York & Co. "It's the only company that makes pants and skirts—even jeans—for my height at prices I can afford."

Hoop earrings and my Malcolm X bag. "These are my two signature accessories. Hoops go with everything I own. So does my Malcolm X bag—its black-and-gray tone may be neutral, but it makes a statement without me saying a word!"

YOU



Stylish Mom: How to Get Her Look

Saug Top, Cozy Vest

For chilly November days, we swapped Wilma Ann's three-quarter-sleeve, scoop-neck stretch tee for this long-sleeve turtleneck from Talbots (\$48). It's the same stretch-jersey knit for maximum mobility, and its neutral camel color goes with everything. Layered on top is this lightweight quilted vest from La Redoute (\$25)—water resistant and just warm enough for quick outdoor ventures.

Stretch Skirt

Wilma Ann's wearing a black leatherlike skirt in our photo, but this New York & Co. stretch skirt with a front kick-slit, in blackberry (\$33), is just right for this fall season—and rings in for a lot less.

A Bag to Boot

When your clothes are clean-lined and classic, play out your personality with a personalized photo bag from Gina Alexander (\$160). Choose a shot that always makes you smile, and opt for neutral black-and-white or sepia tone for versatility. This tote has a zipper compartment for valuables and two pockets to hold lots of stuff. When your feet are your wheels, stretch-leatherlike wedge boots from Aerosoles (\$89) boast the best mileage. Heel height is a comfortable 2½ inches; boots are knee-high—of course, that's if you're less than six feet tall!



Wilma Ann's Beauty Musts



Hair

Wilma Ann keeps her hair fuss-free but gives it a kick by styling it into all-over twists. She swears by Kemi-Press Smoless Cream Press (\$4 for a 4-ounce pot) for keeping in the moisture. Kemi's 100% Shea Butter also doubles as an all-over moisturizer (\$6 for 4 ounces).



Face

Wilma Ann never leaves home without Revlon's Super Lustrous Lipgloss in Pearl Plum (\$7), which she uses also as blush. Eyes get Estée Lauder's More Than Mascara in Rich Black (\$20) and Wet 'n' Wild's Eyebrow/Eyeliners (\$1). See Buyer's Guide, page 96, for retail information.

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